



Crystal Anderson

LIFESTYLE, FAITH, AND GRIEF BLOG

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@THATMOMBLOGGER



THATMOMBLOG_



ALL ABOUT THAT MOM BLOG

On THAT MOM Blog, Crystal shares the bitter and sweet of life through her writing. She started THAT MOM Blog as a passage to prayerfully work through her grief after the loss of her adult adoptive son.

Christ's healing through this blog has been inspiring for countless other families experiencing the trials and joy of life.

As an established brand, Crystal's blog and personality have been featured on a variety of platforms. Included in her growing reputation as a speaker, author, and encourager, Crystal was a featured guest on the DARE YOU TO LOVE Podcast.

PURPOSE

On THAT MOM Blog Crystal aims to share God's story of redemption for His beloved.

"I pray that God, the source of hope, will fill you completely with joy and peace because you trust Him. Then you will overflow with confident hope through the power of the Holy Spirit."

Romans 15:13 NLT

PLATFORMS

- Facebook: 190 Fans
- Instagram: 304 Followers
- Blog: 60+ Subscribers

PROJECTS

- Children's book in development
- Calendar of events for 2023/2024
- Pinterest Recipe Gallery

FOR IMMEDIATE RELEASE

THAT MOM BLOG EQUIPS FAMILIES SUFFERING FROM LOSS

Gainesville, Georgia – A popular lifestyle blog offers a source of comfort and inspiration for those who have experienced the loss of a child. Founded by Crystal Anderson in 2018, THAT MOM Blog shares stories of hope and healing for Crystal after the recent loss of her 25-year-old adoptive son.

THAT MOM Blog started as an avenue for Crystal to work through the grief of losing her son. Before long, Crystal's subscriber list grew and she experienced the development of a community where she provided support for individuals who have also experienced loss. By sharing stories of healing and growth, the blog aims to encourage and inspire readers where they are in their healing and faith journey.

A mother to four biological children and one adoptive son, Crystal has spent over 30 years of marriage with her husband, Scott, navigating the peaks and valleys of life. Crystal explains that her life was somewhat ordinary until God placed it on her and Scott's hearts to adopt a son from Haiti.

"I am just an ordinary mom who homeschooled, moved quite often, and experienced job loss. But I was also called by God to add just one more kid to the four biological kiddos we already had."

Crystal's son passed away at a young age but continues a legacy of God's faithful pursuit as Crystal shares her inspiring story of healing in THAT MOM Blog.

"I got to see firsthand how God relentlessly pursued the heart of this child until He called him home when he was only 25."

In addition to THAT MOM Blog, Crystal is writing a children's book which is currently in the illustration and publication process with Christian Editing and Design Publishing Studio.

Crystal never imagined that her writing would take her as far as becoming a published author, but she hopes that a children's book will bless those who grieve to also be comforted.

She shares, "it's a story of God's faithfulness in the bitter and the sweet places."

Her book is projected to be released in the fall of 2023.

Crystal's story has been featured on the Dare You to Love Podcast. She is preparing a calendar of speaking engagements for 2023 and 2024 where she plans to share her story and journey to encourage and equip individuals who have experienced loss and are looking for answers.

As THAT MOM Blog continues to grow, Crystal is excited to see the impact it is having on readers. "I've received so many messages from people who have found comfort and hope through the stories on this blog," she says. "It's been amazing to see how these stories are helping people to heal and find their way forward."

For more information, visit THAT MOM Blog at www.crystalanderson.net or follow on social media @thatmomblog_